

Showing the ONLY biz insights you want

# Everyday problem for everyone

Millions of news and updates every minute







































News:



العربية Bloomberg

ALJAZEERA SKY NEWS



WORLD

NEWS















B B C AMERICA



Discover Statement Stateme









OLYMPIC CHANNEL



































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FOX































FOX NEWS



















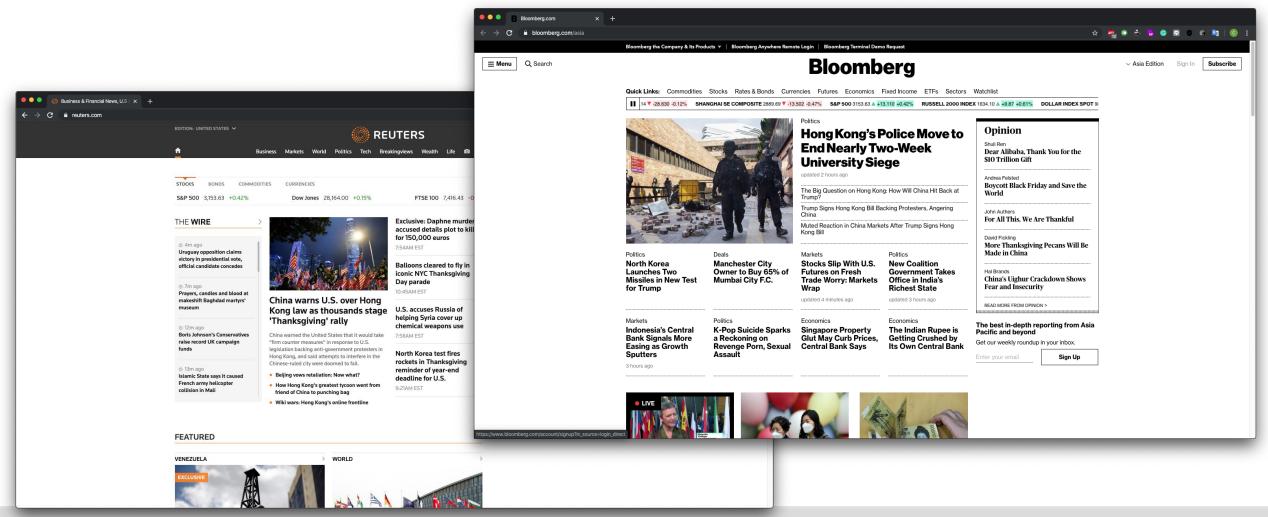






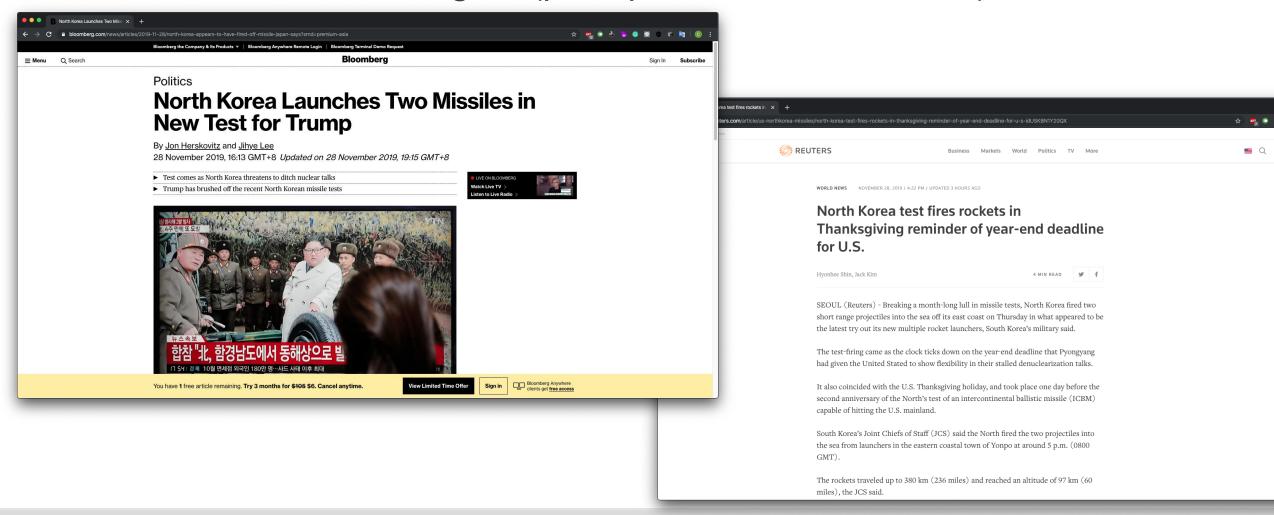
## Impossible to read them all...

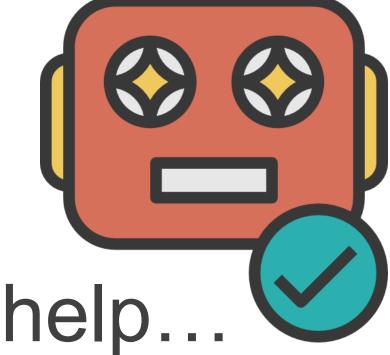
Hundreds of news updates even just counting major channels



#### However...

Biz decision needs insights (prompt and relevant ones!)

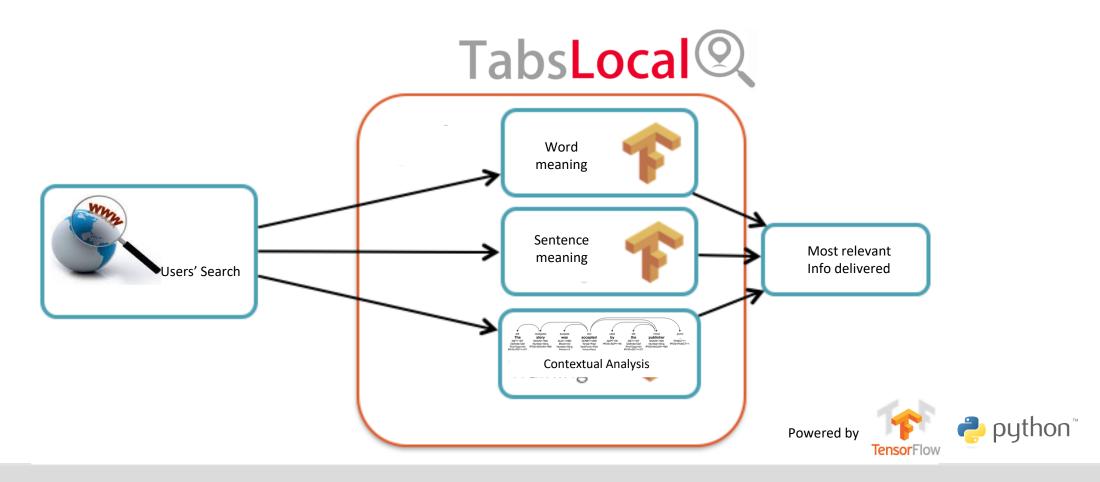




You will need some help...

# Al-enabled reading engine

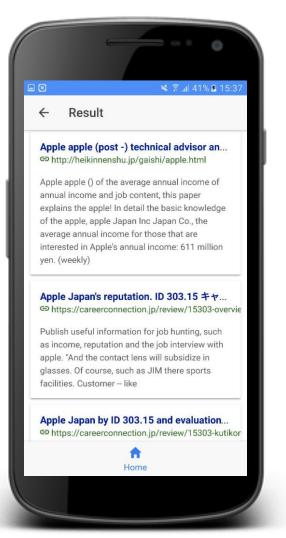
 Machine Learning capability in keep fine-tuning → deliver the MOST relevant info to users



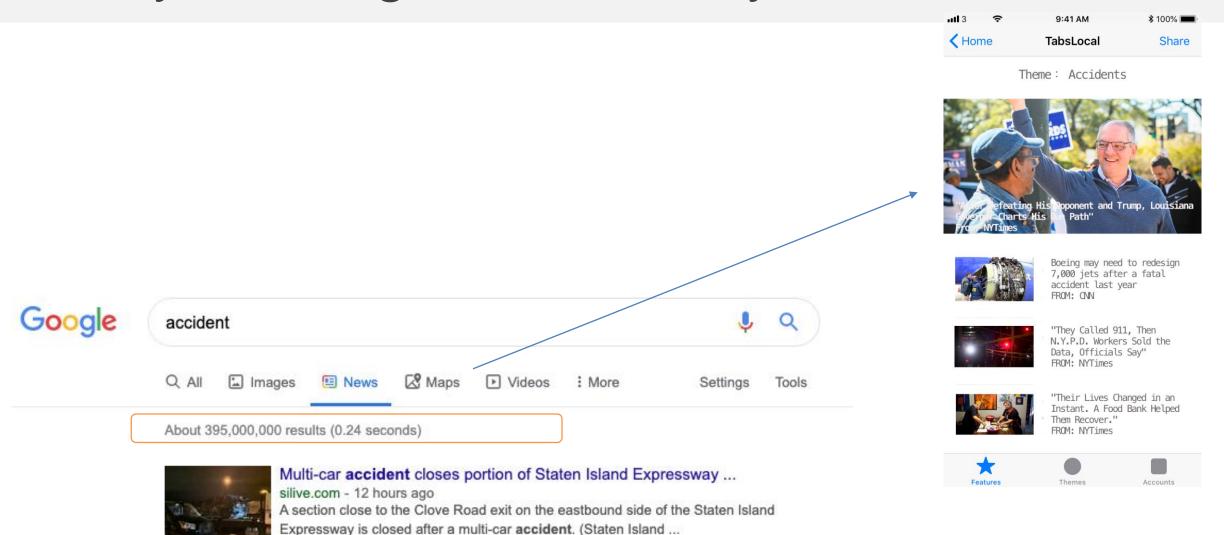
# Mobile Apps



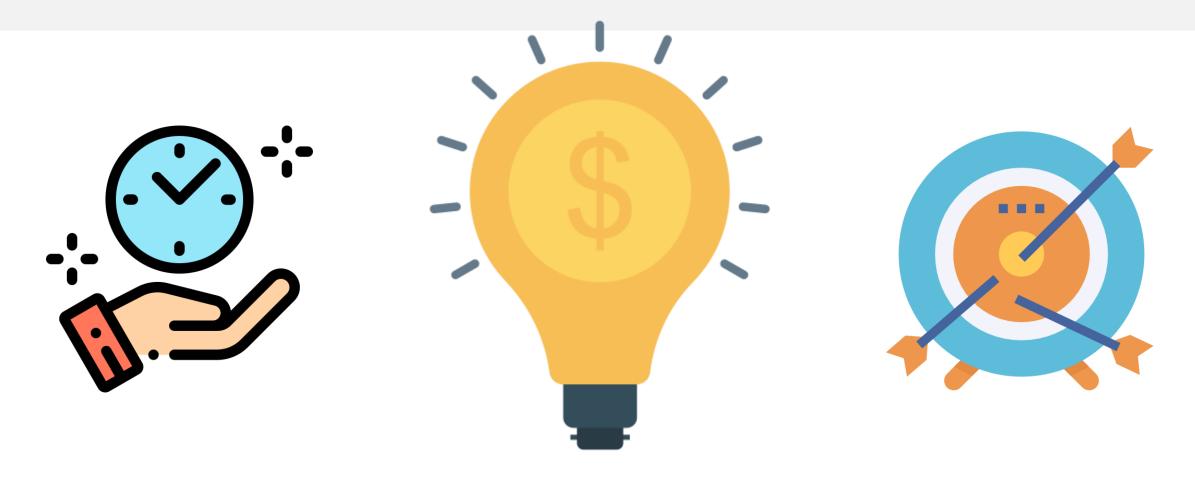




# Take you straight to the info you need



## Benefits



Time Saving

Straight to the point NO MORE Biz opportunity missed



# Have a try!

Just come to our booth and grab a trial voucher

## **Key Team Members**



David Chan
MSc (Marketing) - CUHK, MSc (ICom&ECom) -HKU

David takes a leading role in product innovation and strategy formation. David has been in project managing role for more than five years leading MNC IT projects across north Asia regions. These projects have enriched him with solid experience and exposure in developing down-to-earth systems fulfilling the actual b2b and b2c customers' needs, which have already got positive credentials from the regional directors of companies like AIA, Prudential, China Life, and Swarovski.



Eric Yip
BEng (Computer Science) - HKUST

Eric is the lead system architect in Artificial Intelligence (AI) and Machine Learning (ML) engine development and process optimization. Before joining the team, Eric was a lead developer for more than 7 years focused on developing back-end data processing engines for MNCs.

## **Key Team Members**



Fung Man
BSc (Information System) - HKCityU

Fung is the person-in-charge in developing front-end applications (mobile apps & web-apps) interacting with end-users. Before joining the team, Fung has an in-depth experience in developing front-end systems for more than 5 years in leading cutting-edge technology companies.



Steve Li BBA (Marketing) - LU

Steve is a young and passionate marketer that have experience on different kind of marketing activities and sales management in numbers of well-known brands in FMCG industry for more than 5 years. During his working experience, he had developed lots of ATL, BTL and social media marketing program and gained experience to work with different parties and customers among China and Asia that includes Thailand, Taiwan and Australia.

## Team Advisory Board



Dr. Ip Wai Hung Andrew PhD, CEng, MHKIE, MIET, MIMechE, SMIEEE, FHKQMA

Dr Andrew W. H. Ip has more than 30 years of experience in research, education, industry and consulting. He received his PhD from Loughborough University (U.K.), MBA from Brunel University (U.K.), MSc in Industrial Engineering from Cranfield University (U.K.), and LLB (Hons) from the University of Wolverhampton (U.K.).



Dr. Wu Chun Hom, Jack PhD (PolyU), BEng (PolyU)

Dr Wu excels in his role with (PolyU) as a researcher with more than a decade of professional experience. Having held numerous roles with the university previously, his expertise precedes him. Previously, he was a project fellow for the RFID Solutions Laboratory, and a visiting lecturer for the Department of Industrial and Systems Engineering, PolyU, and the Department of Supply Chain and Information Management, Hang Seng Management College.



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